

MINUTES OF MIDWAY TOWN COUNCIL REGULAR MEETING HELD ON JANUARY 6, 2020 AT 7:00 P.M. IN THE COUNCIL CHAMBER AT MIDWAY TOWN HALL, 426 GUMTREE ROAD, MIDWAY, NORTH CAROLINA

CALL TO ORDER

Mayor John Byrum called the meeting to order and welcomed everyone present.

Mayor John Byrum gave the invocation and led in the Pledge of Allegiance prior to the opening gavel.

Councilors present were: John Byrum, Jackie Edwards, Keith Leonard, Mike McAlpine, Robin Moon and Berkley Alcorn. Absent None. Town Manager Tammy Michael, Town Clerk Linda Hunt, Deputy Clerk Tammy Robertson and Town Attorney Jim Lanik were present.

Each Councilor had been furnished an agenda prior to the meeting.

No members of the press were in attendance.

APPROVAL OF MINUTES

On motion by Mayor Pro Tem Mike McAlpine, seconded by Councilor Jackie Edwards, Council voted unanimously to approve the minutes of the December 2, 2019 Town Council regular meeting as presented.

PUBLIC ADDRESS

Mandy Kiser, a northern Davidson County native and graduate of North Davidson High School introduced herself to Council and asked for their support as a candidate for Davidson County Commissioner in the 2020 election. Ms. Kiser stated that she is also on the Davidson County Parks and Recreation Board as well as the Davidson County Tourism Board and other committees in the county.

Davidson County Clerk of Court Sandie Chappell introduced herself to Council and asked for their support in the 2020 election. Ms. Chappell said that she was appointed Davidson County Clerk of Court in March 2019 by Superior Court Judge Mark Class to replace former Clerk of Court Brian Shipwash. Ms. Chappell began her career in the Davidson County Clerk's office in 1987. Ms. Chappell became the Senior Assistant Clerk for Guilford County in 1998. Ms. Chappell said that this is her passion and that she is proud of the positive changes that have been made since she has been in office.

ADOPT AGENDA

The agenda was amended as follows:

Under VI. REGULAR BUSINESS, **add Item 1.** Special Remarks by NC House Representative Steve Jarvis.

(Remaining item to be moved down by one number).

On motion by Mayor Pro Tem Mike McAlpine, seconded by Councilor Keith Leonard, Council voted unanimously to adopt the agenda as amended.

REGULAR BUSINESS

SPECIAL REMARKS FROM NC HOUSE REPRESENTATIVE STEVE JARVIS

(This item was added to the agenda).

NC House Representative Steve Jarvis shared with Council that it is an honor to serve Midway in Raleigh. He invited Council to his office in Raleigh to see the rendition of the Town Seal that Council presented to him at the Town Park Ground-Breaking Ceremony in June 2019.

Representative Jarvis said that next week will begin the NC Legislation Short Session and he hopes NC House Representatives will vote to override Governor Cooper’s veto of the budget. He stated that a good budget has been passed with \$40,000-50,000 in the budget being allocated to the Town.

Representative Jarvis said that the atmosphere in the Town is wonderful and praised Council on the new park that is under construction. He said that the new Town Hall is beautiful and the renovations turned it into an icon for the entire Town.

He thanked Council for their support as he has served as NC House Representative. He stated that he will run for Senate in the 2020 election and asked Council for their continued support.

NORTHERN DAVIDSON COUNTY YMCA STRATEGIC PLANNING PROCESS – REQUESTING REPRESENTATION FROM COUNCIL – TONY SIGMON PRESIDENT/CEO J. SMITH YOUNG YMCA

Mr. Tony Sigmon President and CEO of the J. Smith Young YMCA shared the YMCA’s Strategic Planning Process in bringing a new YMCA to the northern part of Davidson County. He stated that in 2020 the YMCA will attempt to work through two major components on what a YMCA is required to do, with the first half of 2020 raising money. The YMCA does not turn anyone away due to their inability to pay for the services the YMCA provides to them. In order to fund the program that does not come out of operations, the YMCA goes out into the community to fundraise for those dollars. In 2019, The YMCA gave away \$175,000 in financial assistance for those individuals and plans to spend more in 2020. Part of that increase will be due to the outreach in the northern part of the county. Currently, the YMCA operates after school programs in the local elementary schools as well as a summer camp at Friedberg Elementary.

The second component is the Real-Time Strategic Planning Process with the guidance of YMCA of USA. With this help, the J. Smith Young YMCA representatives will create a good plan, but also a plan that can be stayed on top of and amended if needed.

Mr. Sigmon presented a Real Time Strategic Planning Timeline as follows:

Meeting	Key Discussion and Tasks	Time Commitment
Readiness Meeting	<ul style="list-style-type: none"> • Purpose and value of strategic planning • Readiness and capacity to begin process • Review RTSP model and methodology, roles, timeline • Review the last plan’s milestones and lessons learned 	1 hour
Strategic Planning Meeting 1	<ul style="list-style-type: none"> • High level Overview of Process and Timeline • Reflect on Accomplishments of last plan; milestones, lessons learned • Identify internal and external data needs • Identification of critical social issues • Identify initial big questions • Discussion on stakeholder input 	1.5 – 2 hours
Staff Meeting	<ul style="list-style-type: none"> • Review work done to date by strategy team • Further identify big questions • Identify organizational capacity building priorities • Review strategic advantages 	2- 4 hours
Stakeholder Input	<ul style="list-style-type: none"> • Conduct stakeholder input interviews, forums, and focus groups 	2 months

Strategic Planning Meeting 2	<ul style="list-style-type: none"> Review work completed to date Review stakeholder input Review and refine strategic advantages Refine big questions and identify priorities to present to the board at upcoming retreat 	1.5-2.5 hours
Board Retreat	<ul style="list-style-type: none"> Review work completed to date Build the YMCA strategy screen Give input into the strategic advantages Identify strategic priorities for the association and gain agreement on strategic direction of the plan 	2-4.5 hours
Key Leadership Meeting	<ul style="list-style-type: none"> Review and finalize the strategic advantages Review and finalize the strategy screen Review and finalize the strategic priorities, organizational strategies and measurable outcomes Explore the implementation process 	2 hours
Strategy Team Meeting 3	<ul style="list-style-type: none"> Review and give the final input into the strategy road map Discuss how the governance structure must support the strategy road map Prepare the road map for ratification (CEO) Create the strategy road map for public distribution (marketing and communications) 	1.5-2 hours
Board Approval and Ratification	<ul style="list-style-type: none"> Strategy road map is presented to the board 	20 minutes
Implementation	<ul style="list-style-type: none"> Discuss implementation of the road map Begin to build operating plans Discuss use of dashboards and monitoring Conversation on how the plan could change governance Conversation on how the plan could be integrated into performance management Explore on-going strategy development 	3 hours

The Stakeholder Input meetings will be conducted over a period of two months. One of those meetings will be held in Midway and others held throughout Lexington and Davidson County with exception of Thomasville, to determine what the most critical needs in our community are, and secondly, what the YMCA's roll in those critical areas are.

Mr. Sigmon is requesting representation from Council to be a member on the Strategic Planning Committee. The Strategic Planning Committee will be active in the following meetings: Strategic Planning meeting number 1, Stakeholder Input meeting, Strategic Planning meeting 2, Board Retreat, and Strategy Team meeting number 3. If no Councilor is able to serve, Randy Turner, Director of the North Davidson Chamber of Commerce has been appointed to be the representative.

Mayor Pro Tem Mike McAlpine asked what strategic goals the YMCA hopes to accomplish. Mr. Sigmon said that hunger is a major issue in the county and that feeding the children is a top priority. Currently, the YMCA feeds approximately three hundred fifty children per day. The health of the community is also a priority and Mr. Sigmon said that northern Davidson County would be an excellent area to hold fitness and wellness classes and that the Board is committed to reaching out into the community to make that happen.

Mr. Sigmon stated to Council that one of the reasons the YMCA hired him was to work outside of the walls and build a program in northern Davidson County.

Councilor Moon said that he is interested in the programs and asked what time the meetings would be scheduled. Mr. Sigmon stated that the meeting times would be determined based on everyone's availability.

Mayor Pro Tem Mike McAlpine asked how fiscal year 2019 was financially for the YMCA. Mr. Sigmon said that it was a good year and that the YMCA was \$70,000-80,000 in the black.

Mayor Byrum thanked Mr. Sigmon for presenting the YMCA's Strategic Plan to Council and that at the next Vision Workshop Council would discuss having one or two representatives on the Strategic Planning Board. Mayor Byrum asked that Mr. Sigmon and his Board research previous studies and information that has been gathered on securing a potential YMCA in northern Davidson County.

TOWN MANAGER'S REPORTS

SET DATE FOR VISION WORKSHOP

On motion by Mayor Pro Tem Mike McAlpine, seconded by Councilor Jackie Edwards, Council voted unanimously to schedule a Vision Workshop on Thursday, February 6, 2020 at 6:00 p.m.

MONTHLY FINANCIALS

Council was presented with financial statements for December 2019 as follows:

DECEMBER 31, 2019

Total Income	\$ 880,455	62.8 % of overall budget
Total Expenses	\$ 462,113	32.9 % of overall budget

For information only.

Town Manager Tammy Michael provided Council with the capital outlays to date on the Town Park Development.

REMINDER -TOWN HALL WILL BE CLOSED – OBSERVANCE OF MARTIN LUTHER KING JR. HOLIDAY

Town Hall will be closed Monday, January 20, 2020 in observance of Martin Luther King Jr. Holiday.

For information only.

Town Manager Tammy Michael reminded Council of the Town Appreciation Dinner to be held on Monday, January 13, 2020 at 6:30 p.m.

Mayor John Byrum acknowledged Planning Board members Charles Waddell and James Wayne Smith who were in attendance, for their service to the Town.

ADJOURNMENT

On motion by Councilor Robin Moon, seconded by Councilor Jackie Edwards, Council voted unanimously to adjourn the meeting at 7:29 p.m.

John E. Byrum, Mayor

Tammy H. Robertson, Deputy Clerk